

2023 IIDA IDEA AWARDS SPONSORSHIP OPPORTUNITIES

LIFE OF THE PARTY \$2,500

Table of 8

- Logo on Step and Repeat event photo background
- Full size digital ad running in slideshow throughout event
- Recognition in digital program
- Verbal recognition at beginning and closing of event
- Recognition on IIDA website and on social media

SOCIAL BUTTERFLY \$1,500

Table of 4 (half table)

- Logo on Step and Repeat event photo background
- Full size digital ad running in slideshow throughout event
- Recognition in digital program
- Verbal recognition at beginning and closing of event

PARTY ANIMAL \$1,000

2 tickets

- Logo on Step and Repeat event photo background
- 1/2 page digital ad running in slideshow throughout event
- Recognition in digital program

CHAPTER TABLE SPONSOR \$800

Available for IIDA Indiana Chapter Sponsors ONLY

- Table of 8
- Logo on table
- Logo on way finding signage at entry
- Recognition in event slide show

IIDA MEMBER TABLE SPONSOR \$1200

Available for IIDA Indiana Members ONLY

- Table of 8
- Logo on table
- Logo on way finding signage at entry
- Recognition in event slide show

IIDA NON-MEMBER TABLE SPONSOR \$1500

- Table of 8
- Logo on table
- Logo on way finding signage at entry
- Recognition in event slide show

DINNER PARTY SPONSOR \$500

- Logo on all tables
- Recognition in digital program

PARTY STARTER SPONSOR \$750

- Logo displayed at both bars
- Selection/ naming of signature cocktail
- Recognition in digital program

FORT WAYNE TRANSPORTATION SPONSOR \$600

- Logo on bus/ shuttle literature
- Able to provide customized goodie bags with vendor literature
- Recognition in digital program

EVANSVILLE TRANSPORTATION SPONSOR \$600

- Logo on bus/ shuttle literature
- Able to provide customized goodie bags with vendor literature
- Recognition in digital program

JOIN THE PARTY!

CELEBRATE DESIGN!