

# IIDA Fashion Show 2024

Date: Friday, May 3<sup>rd</sup>, 2024

Time: 5:30p.m. – 11p.m. Fashion Show will begin promptly at 7.45p.m.

Location: Sheraton Hotel at Keystone Crossing

Theme 24': National flowers, sustainable beauty.

## PERKS:

- Free ticket to event
- Free food and non-alcoholic beverages
- 2 free alcoholic drink tickets for those of age
- Gift bags curated by our committee team.
- Advertising of your name/company with logo placement

## FAQS:

Q: How many models will there be?

A: 30 or more models total (each team has one model) however teams are not required to use a stylist We will have a final count of teams by 3/15

Q: What is the time frame stylists will have on the day of the event to complete the team's vision of their designs?

A: Stylists will have from noon to 5:00p.m. on the day of event. The teams will register their model in a time slot to see their stylists.

Q: How long in advance will the stylists receive their teams designs to start brainstorming and gathering proper materials needed?

A: You will be given the models hair/makeup design by April 13th (3 weeks before the event) Given the timeframe and number of stylists available, the stylists will have the right to deny any services.

Q: Will there be any people from the teams present to help make sure their vision of their design is coming to life?

A: There may be one helper from the model's team there to support the design and answer any questions, however it is not required.

Q: Do I have to stay for the whole event?

A: No, but you will receive a free ticket to the fashion show, and it is highly encouraged so you can see your work come to life!

Q: Are the stylists responsible for providing wigs or other hair accessories?

A: No, if the teams model wants a wig or any other special hair accessories, the team will be responsible for providing those items. Ie, flowers, bows, head pieces, face masks, etc.... You will be required to style the wig and incorporate the accessories into the hair style.

For questions, please contact:

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Pictures from the 2018 and 2020 fashion show to give an idea of the looks people were able to achieve from our stylists.

\*\* This year's fashion show is to include a key component as the focal point which will consist of an accessory, i.e. handbag, footwear, headwear, or a "derby hat", rather than a full outfit. This means there may be less of a need for hair up dos and more focal point on makeup and down dos. \*\*











