

INFINITE HORIZONS

2025 IIDA IDEA AWARDS SPONSORSHIP OPPORTUNITIES

VISIONARY SPONSORSHIP

KEYNOTE SPONSOR | \$4,000 *Exclusive for Chapter Sponsors

Set the stage. Shape the future.

1 Available:

Only one company will have the prestigious opportunity to be the Keynote Sponsor of the IIDA Indiana IDEA Awards—positioning your brand as a thought leader in front of the region's top architects, designers, and industry professionals.

Sponsorship Benefits:

- **Keynote Speaking Opportunity:** You will have the exclusive opportunity to select and provide the event's keynote speaker, who will address the entire audience for 20 minutes at the beginning of the program for an industry wide topic of your choosing (approved by committee)—setting the tone for the evening and leaving a lasting impression.
- **Pre-Event Marketing & Brand Exposure:** As the Keynote Sponsor, your brand exposure begins on **June 1st** and continues through the event itself. *All marketing commitments for sponsorship go into effect at stated time or upon registration date, whichever is first. Benefits are not pro-rated.*
- **Top-Tier Brand Visibility:** Your company will be prominently listed as the exclusive Keynote Sponsor on all event materials, including invitations, social media promotions, and marketing campaigns leading up to the event.
- **Exclusive Industry Recognition:** Be formally announced as the Keynote Sponsor in all pre-event communications and during the event program.
- **Premium Event Experience:** Enjoy a front-and-center VIP table, ensuring your team and top clients have the best seats in the house.
- **Verbal Acknowledgment:** Receive direct recognition from event speakers and hosts throughout the evening.
- **High-Visibility Branding:** Your company's logo will appear on all event signage, digital presentations, and print materials as the exclusive Keynote Sponsor.
- **Post-Event Marketing Exposure:** Extend your reach beyond the event with a sponsor spotlight on IIDA Indiana's social media and email newsletters, ensuring continued visibility.
- **Spotlight in Event Program:** Your company will be featured in a dedicated sponsor spotlight in the digital event program, highlighting your contributions and industry impact.
- **Access to Attendee Contact List:** Receive a curated list of attendees, providing a valuable opportunity to connect with potential clients and partners after the event.

PINNACLE SPONSORSHIP

PREMIER SPONSOR | \$2,500 *Exclusive for Chapter Sponsors

Stand at the peak of innovation.

3 Available:

Only three companies will have the exclusive opportunity to be **Premier Sponsors** of the **IIDA Indiana IDEA Awards**, positioning themselves as premier industry leaders in front of the region's top architects, designers, and industry professionals.

Sponsorship Benefits:

- **Pre-Event Marketing & Brand Exposure:** As a Premier Sponsor, your brand exposure begins on **June 1st** and continues through the event itself. *All marketing commitments for sponsorship go into effect at stated time or upon registration date, whichever is first. Benefits are not pro-rated.*
- **Top-Tier Brand Visibility:** Your company will be prominently listed as a Premier Sponsor on all event materials, including invitations, social media promotions, and marketing campaigns leading up to the event.
- **Exclusive Industry Recognition:** Be formally announced as a **Premier Sponsor** in all pre-event communications and during the event program.
- **Premium Event Experience:** Enjoy a front-and-center VIP table, ensuring your team and top clients have the best seats in the house.
- **Verbal Acknowledgment:** Receive direct recognition from event speakers and hosts throughout the evening.
- **High-Visibility Branding:** Your company's logo will appear on all event signage, digital presentations, and print materials as one of only three Premier Sponsors.
- **Post-Event Marketing Exposure:** Extend your reach beyond the event with sponsor spotlights on IIDA Indiana's social media and email newsletters, ensuring continued visibility.
- **Spotlight in Event Program:** Your company will be featured in a dedicated sponsor spotlight in the digital event program, highlighting your contributions and industry impact.
- **Access to Attendee Contact List:** Receive a curated list of attendees, providing a valuable opportunity to connect with potential clients and partners after the event.

MOMENTUM SPONSORSHIP

PROJECT SPONSOR | \$1,500

Propel great ideas forward.

1 Available

Sponsorship Benefits:

- **Exclusive Title Recognition:** Your company will be officially named as the Project Sponsor, ensuring prominent brand exposure throughout the entire submission period.
- **Ongoing Brand Visibility:** Your logo will be included on all communications that include project sneak peaks and past project throwbacks. These communications include emails, social media posts, and website announcements, from **June 1st** until the event. *All marketing commitments for sponsorship go into effect at stated time or upon registration date, whichever is first. Benefits are not pro-rated.*
- **Strategic Audience Engagement:** Gain direct exposure to architecture and design firms as they prepare and submit their top projects for award consideration.
- **Event Acknowledgment:** Your company's name and logo will be recognized at the event, showcasing your support for the industry's best work.
- **Post-Event Marketing:** Receive a sponsor spotlight on IIDA Indiana's social media and email newsletters, further extending your reach.

VANGUARD SPONSORSHIP

JUDGING SPONSOR | \$1,500

Define excellence. Lead the way.

1 Available

Sponsorship Benefits:

- **Exclusive Title Recognition:** Your company will be officially named as the Judging Sponsor, ensuring premier brand exposure during the selection of this year's award winners.
- **Ongoing Brand Visibility:** Your logo will be included on all judging-related communications, including emails, social media posts, and website announcements, from **June 1st** until the event. *All marketing commitments for sponsorship go into effect at stated time or upon registration date, whichever is first. Benefits are not pro-rated.*
- **Industry Recognition:** Be formally announced as the Judging Sponsor in event materials, reinforcing your commitment to design excellence and thought leadership in the industry.
- **Strategic Audience Engagement:** Gain direct exposure to architecture and design firms as they follow the judging process, making your brand visible to top professionals and firms.
- **Event Acknowledgment:** Your company's name and logo will be recognized at the event, emphasizing your role in shaping this year's award selections.
- **Post-Event Marketing:** Receive a sponsor spotlight on IIDA Indiana's social media and email newsletters, extending your brand's reach beyond the event.

ILLUMINATE SPONSORSHIP

PEOPLE'S CHOICE SPONSOR | \$1,500

Spotlight brilliance. Power the choice.

1 Available

Sponsorship Benefits:

- **Exclusive Title Recognition:** Your company will be officially named as the **People's Choice Sponsor**, aligning your brand with one of the most anticipated and engaging parts of the event.
- **Ongoing Brand Visibility:** Your logo will be featured on all People's Choice Award communications—including voting emails, social media promotions, and website content—from **June 1st** until the event. *All marketing commitments for sponsorship go into effect at stated time or upon registration date, whichever is first. Benefits are not pro-rated.*
- **Community Engagement:** As the sponsor of this interactive award, your brand will be front and center as the design community casts their votes, fostering direct engagement with designers, architects, and industry partners.
- **Industry Recognition:** Be formally announced as the People's Choice Sponsor in event materials and during the awards program, reinforcing your support for creativity and community-driven recognition.
- **Event Acknowledgment:** Your company's name and logo will be prominently displayed at the event, especially during the announcement of the People's Choice Award winner.
- **Post-Event Marketing:** Extend your impact with a sponsor spotlight on IIDA Indiana's social media and email newsletters, ensuring your support is remembered long after the event.

PULSE SPONSORSHIP

ENTERTAINMENT SPONSORSHIP | \$750

Feel the energy. Own the moment.

5 Available

Sponsorship Benefits:

- **Group Title Recognition:** Your company will be recognized as one of the official **Entertainment Sponsors** of the IIDA Indiana IDEA Awards, helping to elevate the overall event experience and create a memorable night for all attendees.
- **Pre-Event Brand Visibility:** Beginning **August 1st**, your logo will be included in all entertainment-related promotions, including social media posts, email campaigns, and website announcements. *All marketing commitments for sponsorship go into effect at stated time or upon registration date, whichever is first. Benefits are not prorated.*
- **Event Atmosphere Association:** As an Entertainment Sponsor, your brand will be aligned with the vibrant energy of the event—whether it's music, interactive installations, or special performances—putting your name at the heart of the celebration.
- **Industry Recognition:** Be included as an Entertainment Sponsor in event materials and during the program, showcasing your support for design culture in a fun and engaging way.
- **On-Site Acknowledgment:** Your company's name and logo will be displayed at the event in areas tied to entertainment, ensuring high-visibility throughout the evening.
- **Post-Event Marketing:** Keep your brand top of mind with a sponsor spotlight on IIDA Indiana's social media and email newsletters following the event.

SYNERGY SPONSORSHIP

DINNER SPONSOR | \$500

Gather. Celebrate. Elevate.

4 Available

As a **Dinner Sponsor**, your support helps provide a delicious and memorable meal for our guests. It's a meaningful way to show your appreciation for the design community while putting your brand front and center.

Sponsorship Benefits:

- Verbal recognition at the beginning of the event
- Inclusion of logo in the digital program as an event sponsor
- Logo placement on dinner tables and menu signage

CURRENT SPONSORSHIP

BAR SPONSOR | \$500

Raise a glass. Spark connections.

4 Available

Toast to the design community as a Bar Sponsor! Your company will help create a festive, relaxed atmosphere while gaining valuable visibility during one of the most social parts of the evening.

Sponsorship Benefits:

- Verbal recognition at the beginning of the event
- Inclusion of logo in the digital program as an event sponsor
- Logo placement on bar signage and drink menu

ATMOSPHERE SPONSORSHIP

DECOR SPONSOR | \$500

Design the experience.

4 Available

Help set the tone for an inspiring evening as a Décor Sponsor. Your support will enhance the ambiance of the event with thoughtful, stylish touches that reflect the creativity of our industry.

Sponsorship Benefits:

- Verbal recognition at the beginning of the event
- Inclusion of logo in the digital program as an event sponsor
- Logo placement on event décor signage

BLUEPRINT SPONSORSHIP

PROGRAM SPONSOR | \$500

Guide the night. Map the vision.

4 Available

Support the event's structure and storytelling by sponsoring the printed program, which guides guests through the evening and showcases all of the award nominees.

Sponsorship Benefits:

- Verbal recognition at the beginning of the event
- Inclusion of logo in the digital program as an event sponsor
- Logo placement on the printed program provided to each attendee

ELEVATE SPONSORSHIP

ADD-ON SPONSORSHIP | \$300

Available exclusively with table of 8 purchase

Sponsorship Benefits:

1. Digital Ad Spotlight – Amplify Your Brand

- Make the most of your presence at the IDEA Awards with a **digital ad** displayed during **happy hour and program breaks**. This is a prime opportunity to showcase your brand, latest products, or company culture to a room full of design professionals, decision-makers, and industry leaders. Ads will rotate on screens throughout the venue, providing high-impact visibility at key moments of the evening.

2. Student Shadow Host – Invest in the Future of Design

- Support the next generation of designers by hosting a **design student** who submitted a project to the Student Awards for a **day of shadowing** at your office. This meaningful experience allows you to connect with emerging talent, share insights about your firm, and show your commitment to mentoring future industry leaders. IIDA Indiana will coordinate the match and logistics—making it easy for your team to give back in a big way.