

INFINITE HORIZONS

2025 IIDA IDEA AWARDS SPONSORSHIP OPPORTUNITIES

**Exclusive for Chapter Sponsors*

VISIONARY sponsorship

KEYNOTE SPONSOR

Set the stage. Shape the future.

\$4,000

1 Available: Only one company will have the prestigious opportunity to be the **Keynote Sponsor of the IIDA Indiana IDEA Awards**—positioning your brand as a thought leader in front of the region's top architects, designers, and industry professionals.

**Exclusive for Chapter Sponsors*

PINNACLE sponsorship

PREMIER SPONSOR

Stand at the peak of innovation.

\$2,500

3 Available: Only three companies will have the exclusive opportunity to be **Premier Sponsors of the IIDA Indiana IDEA Awards**, positioning themselves as premier industry leaders in front of the region's top architects, designers, and industry professionals.

ILLUMINATE SPONSORSHIP

PEOPLE'S CHOICE SPONSOR \$1,500
Spotlight brilliance. Power the choice.

1 Available:

Your company will be officially named as the **People's Choice Sponsor**, aligning your brand with one of the most anticipated and engaging parts of the event.



SYNERGY SPONSORSHIP

DINNER SPONSOR \$500
Gather. Celebrate. Elevate.

4 Available:

As a **Dinner Sponsor**, your support helps provide a delicious and memorable meal for our guests. It's a meaningful way to show your appreciation for the design community while putting your brand front and center.

CURRENT SPONSORSHIP

BAR SPONSOR \$500
Raise a glass. Spark Connections.

4 Available:

Toast to the design community as a **Bar Sponsor**. Your company will help create a festive, relaxed atmosphere while gaining valuable visibility during one of the most social parts of the evening.

ATMOSPHERE SPONSORSHIP

DECOR SPONSOR \$500
Design the experience.

4 Available

Help set the tone for an inspiring evening as a **Décor Sponsor**. Your support will enhance the ambiance of the event with thoughtful, stylish touches that reflect the creativity of our industry.

BLUEPRINT SPONSORSHIP

PROGRAM SPONSOR \$500
Guide the night. Map the vision.

4 Available

As the **Program Sponsor**, support the event's structure and storytelling by sponsoring the printed program, which guides guests through the evening and showcases all of the award nominees.

MOMENTUM SPONSORSHIP

PROJECT SPONSOR \$1,500
Propel great ideas forward.

1 Available:

Your company will be officially named as the **Project Sponsor**, ensuring prominent brand exposure throughout the entire submission period.

VANGUARD SPONSORSHIP

JUDGING SPONSOR \$1,500
Define excellence. Lead the way.

1 Available:

Your company will be officially named as the **Judging Sponsor**, ensuring premier brand exposure during the selection of this year's award winners.

PULSE SPONSORSHIP

ENTERTAINMENT SPONSOR \$750
Feel the energy. Own the moment.

5 Available:

Your company will be recognized as one of the official **Entertainment Sponsors of the IIDA Indiana IDEA Awards**, helping to elevate the overall event experience and create a memorable night for all attendees.

ELEVATE SPONSORSHIP

ADD-ON SPONSORSHIP \$300

Available exclusively with table of 8 purchase; Enhancing the experience with customized engagement and brand visibility.

1. Digital Ad Spotlight - Amplify Your Brand
2. Student Shadow Host - Invest in the Future of Design

**** ALL MARKETING COMMITMENTS FOR SPONSORSHIP GO INTO EFFECT AT STATED TIME OR UPON REGISTRATION DATE, WHICHEVER IS FIRST. BENEFITS ARE NOT PRO-RATED. SIGN UP SOON TO RECEIVE THE MOST OUT OF YOUR MANY BENEFITS! ****